

Snguyen DESIGN

GRAPHIC DESIGN & HANDLETTERING

Samantha Nguyen

@snguyendesign_ | (228) 234-1841
snguyendesign01@gmail.com | snguyendesign.com

Education

University of Southern Mississippi (2018-2021)
BFA with an Emphasis in Graphic Design

MGCCC - Perkinston (2016-2018)
Associates of Arts Degree

Experience

Pink Heart Funds (July 2022-present)

At Pink Heart Funds (PHF), I am the Volunteer Designer for their major events and upkeep their website. PHF is a non-profit that helps all people with all types of cancer. As the designated designer, I brand and create all the graphics for their events as well as things for their organization.

Boys & Girls Clubs of the Gulf Coast (June 2021-present)

BGCGC is a non-profit youth serving organization serving 6 Clubs along the MS Gulf Coast. I started as the *Digital Arts Specialist (June 2021-Dec 2021)*, then promoted to the *Marketing & Brand Coordinator (Dec 2021-Oct 2022)*, and now serve as the *Director of Marketing & Branding*. I am responsible for all the graphic design and branding of the organization as well as the strategic planning in the marketing department.

The School of Performing and Visual Arts (2020-2021)

A design and marketing team that creates advertisements, branding, & identity for major events in the dance, theatre, and design areas at Southern Miss. On the team I served as a *Senior Designer* and had the experience to work with a team and even take lead in some projects.

Freelance Designer (2018-present)

As a freelance designer, I obtain clients requesting anything graphic design or craft related. Design requests vary from, but not limited to: logo, flyers, social media graphics, invitations, and websites.

Academy Sports & Outdoors (2016-2021)

Working in retail gave me the experience of customer service, working in a busy/fast paced environment, communication, and teamwork.

Accolades

USM Annual Student Show (2021)

1st place Typography, 2nd place Motion Graphics, 2nd place Web Design, 3rd place Illustration

Also accepted into show:

2 Packaging & 1 Motion Graphics

AAF Mississippi Gulf Coast (2021)

5 Student Silver Awards, 1 Student Gold Award

President's List (2020)

Fall Semester • Maintaining a 4.0 GPA

USM Annual Student Show (2020)

Accepted into show:

1 Photography & 2 Print

AAF District 7 (2020)

1 Student Silver Award

AAF Mississippi Gulf Coast (2020)

1 Student Silver Award, 1 Student Gold Award

RISE (2020)

A student based agency at the University of Southern Mississippi, was asked to join but the agency was cancelled due to COVID.

Affiliations

Coast Young Professionals (CYP)

Member (2021-Present)

AIGA New Orleans

Member (2021-2022)

Creative Collective

Member (2019-2021)

Skills

Adobe Creative Cloud • Motion Graphics
Handlettering • Procreate